



18TH GLOBAL CONFERENCE ON BUSINESS & SOCIAL SCIENCES
Chatrium Hotel Riverside Bangkok (5-STAR), Thailand (IN-PERSON & ONLINE)



DAY 1: Thursday, 6 August, DAY 2: Friday, 7 August. 2026

**18th GLOBAL CONFERENCE
ON BUSINESS & SOCIAL SCIENCES
(GCBSS-2026)**

6Th - 7Th August 2026

Chatrium Hotel Riverside Bangkok (5-STAR)

Thailand (IN-PERSON & ONLINE)

**CONFERENCE
PROGRAM
SCHEDULE**



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18th Global Conference on Business and Social Sciences on
18th GLOBAL CONFERENCE ON BUSINESS AND SOCIAL SCIENCES

Brief Programme

“Contemporary Issues in Business and Social Sciences Research”

6–7 August 2026 | Chatrium Hotel Riverside Bangkok (5-Star), Thailand

In-Person & Online (GMT+7 Thailand)

Conference Dates	Venue	Programme Status
6–7 August 2026	Chatrium Hotel Riverside Bangkok	Brief programme

Day 1 | Thursday, 6 August 2026

Venue: Chatrium Hotel Riverside Bangkok (5-Star), Thailand | In-Person & Online

Time	Programme Item	Venue
08.00 AM – 09.00 AM	Arrival of Delegates & Registration Head of Admin: Jeannie Lee	Foyer
09.00 AM – 09.20 AM	Conference Opens & Welcome Addresses Chairperson: Goh Khim Shuan	Chatrium Ballroom
09.20 AM – 09.40 AM	Welcome Speech GATR–GCBSS Conference Series: 14 Years of Excellence Dr. Kashan Pirzada Birmingham City University / SP Jain London School of Management, United Kingdom Chairman, Advisory Board,	Chatrium Ballroom



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	Global Academy of Training and Research, Malaysia	
09.40 AM – 10.05 AM	Keynote Speech 1 CEO Power, Audit Committees and Cybersecurity Risk Management in the AI Era <i>Professor Dr. Khaled Hussainey</i> Bangor University, United Kingdom	Chatrium Ballroom
10.05 AM – 10.30 AM	Keynote Speech 2 Corporate Purpose in the Changing World and the Role of Governance <i>Professor Dr. Musa Mangena</i> University of Nottingham, United Kingdom	Chatrium Ballroom
10.30 AM – 10.35 AM	Group Photo Session	Chatrium Ballroom
10.35 AM – 11.00 AM	Coffee / Tea Break	Chatrium Ballroom Foyer
11.00 AM – 01.00 PM	Concurrent Session A-1	Chatrium Ballroom
01.00 PM – 02.00 PM	International Buffet Lunch	River Barge Restaurant
02.00 PM – 04.00 PM	Concurrent Session B-1	The River 1
02.00 PM – 04.00 PM	Concurrent Session B-2	The River 2
02.00 PM – 04.00 PM	Concurrent Session B-3	The River 3
04.00 PM – 04.15 PM	Coffee / Tea Break	The River Foyer
04.15 PM – 06.00 PM	Concurrent Session C-1	The River 1
04.15 PM – 06.00 PM	Concurrent Session C-2	The River 2
04.15 PM – 06.00 PM	Concurrent Session C-3	The River 3



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DAY 1: Thursday, 6 August, DAY 2: Friday, 7 August. 2026

06.30 PM – 10.00 PM	Gala Dinner & Networking	Romantic Zone, Chatrium Hotel Riverside Bangkok
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Day 2 | Friday, 7 August 2026

Venue: Chatrium Hotel Riverside Bangkok (5-Star), Thailand | In-Person & Online

Time	Programme Item	Venue
08.00 AM – 09.00 AM	Arrival of Delegates & Registration	Foyer
09.00 AM – 11.00 AM	Concurrent Session D-1	The River 1
09.00 AM – 11.00 AM	Concurrent Session D-2	The River 2
09.00 AM – 11.00 AM	Concurrent Session D-3	The River 3
11.00 AM – 11.30 AM	Coffee / Tea Break	The River Foyer
11.30 AM – 01.00 PM	Concurrent Session E-1	The River 1
11.30 AM – 01.00 PM	Concurrent Session E-2	The River 2
11.30 AM – 01.00 PM	Concurrent Session E-3	The River 3
01.00 PM – 02.00 PM	International Buffet Lunch & Networking	River Barge Restaurant
02.00 PM – 04.00 PM	Workshop: How to Publish in CABS and ABDC Ranked Journals <i>Professor Dr. Khaled Hussainey</i> Bangor University, United Kingdom	The River (1+2+3)
04.00 PM – 04.20 PM	Coffee / Tea Break	The River Foyer
04.20 PM – 05.40 PM	Workshop: How to Publish in	The River (1+2+3)



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	CABS and ABDC Ranked Journals <i>Professor Dr. Musa Mangena</i> University of Nottingham, United Kingdom	
05.40 PM – 06.15 PM	Award and Certificate Distribution and Vote of Thanks <i>Chairperson: Goh Khim Shuan</i>	The River (1+2+3)
06.15 PM – 06.25 PM	Concluding Remarks <i>Professor Dr. Musa Mangena</i> University of Nottingham, United Kingdom	The River (1+2+3)

Day 1 & Day 2:

PAPER ID	TITLE & PRESENTER	AFFILIATION	COUNTRY
Day 1 and 2: Thursday & Friday – August 6-7, 2026 18th Global Conference on Business and Social Sciences (GCBSS 2026) – Online Sessions (VIA ZOOM) (Chatrium Hotel Riverside Bangkok (5-STAR), Thailand)			
Invite Link: https://us06web.zoom.us/j/82721756609?pwd=fkOcqVqyaO7uFm20k8JsQAho6E13U9.1 Meeting ID: 827 2175 6609 Passcode: 819779			